1. Do you believe this will be useful for yourself or your clients?
2. What features do you like most upon your first use of the program?
3. What features do you believe we are lacking?
4. Would it be helpful to have glassware/napkins/runners on this as well?
5. Should there be an option to screencap the picture so it can be emailed/shared with someone?
6. Should you be able to submit quotes from this screen?
7. In what situations do you see yourself using this feature?
8. In what situations do you see your clients using these features?
9. Would it be beneficial to have an angled version of the table instead of bird’s-eye view?
10. Was the user interface easy to use and figure out without instructions?
11. Given that the app is used to provide real-time feedback of look and feel of matching products, do you feel as though this app helps yourself and clients achieve this?
12. Do you believe this would help reduce appointment showroom bookings by using this app?
13. While using the app, which parts felt unnecessarily complicated or irrelevant?
14. Which functions don’t work as expected?
15. Which features would you add and why?
16. How likely would you be to recommend ERG’s featured table builder to a friend/client?
17. Did the app help achieve your goal of designing a table setting?